

# DASC Executive Board Meeting Minutes

**June 17, 2013**

Board Members in Attendance: Keith M., Jen B., Eric S. Vicki S, Cris W., Jim B., Lisa B., Erin T, Erin S, Sam H., Kevin A., Chris M, John R.

Guests in attendance: Gaz D, Jim Maclay, Mike F, Scott W

Meeting called to order at 7:07 p.m.

## Tournament Director's Report

- DDSO Tournament application open – 29, 9 paid
- Puma tournament sponsor – tents, flags, boards, balls for free
  - T-shirts – Puma print logos (trying to work with Phil)
  - Save \$1500 - 2000
- Victim Notification – lawsuit from US attorney's office
  - Website went down (hacked), lost teams
  - Possible restitution – verifiable profit loss?
- Ponderosa Shed
  - Completed
  - Combination lock
- Website
- Event Hub (PR)
- Check in to Cumberland and York County Visitors' Bureau

## Treasurer's Report

- Monthly Income and Expense Report

## Fields

- Upper Franklin Parking – stakes with tape and signs
- Rolling of Fields – get quotes
- Old Carroll 2 field for practice – will call for availability, 175/185 - 300
- Chestnut Shed Lock
- Kings Kids Kamp – ask about fields
- Ponderosa – doughnuts, possible silver truck
- Fields in by July 8, no more than 6 teams per home field
  - U9 & U10 girls and boys Chestnut

- U11 g Upper Franklin 2U11 B
- 2 U12 G, 2 U10 boys, Logan
- 4 or 5 teams (13/14) Hurricane

Harmony Bethel Church going to put in soccer field (small) – make contribution?

- Motion made and passed

### Registrar' Report

- 21 teams (20 leagues, 1 tournament)
- 11 Girls teams, 10 boys teams
- U10, U11 closed in girls
- No boy age group, except U11 closed
- July 8, team counts due
- July 17, competition meeting
- Past refunds and registrations
- 3 boys w/drew, 10 girls
- Need couple more coaches
- Scorecards due next Monday – need a few girls' Coaches fined if not turned in
- RG-1 being completed, then implement new risk-management program
  - Stew asked Jen to do this
  - Must be done through EPYSA

### Coaches Rep

- Approval of Coaches

### Training Coordinator

Concussion Management Program/Policy – fines if not done.

### Public Relations

- Club newsletter (sample on Constant Contact, but looking at a free one for 2000 recipients – Mail Chimp) – we have not more than 600
  - Try free Mail Chimp
- Philadelphia Union Night Out
  - July 20
- Washington Spirit Night Out – closest women's pro program
  - August 10
  - Give promo code, so don't need to coordinate
  - DC United

- Sponsorship Packages
  - Fusion \$250 for year, ad, name/logo display board and website
  - Mechanicsburg – \$3000
  - Hempfield – \$1000
  - Aston – \$2000

Signs – 4 x 8 outdoor banners: we provide artwork

- Check Vista Print
  - May need 3 x 6 foot instead of 4 x 8
  - Stick to ads, banners, and website
- Sending info to The Banner
  - They cannot find the password to the email
  - Mike F will talk to Marie

#### Equipment Manager

- Uniform Site – have done no later than June 30<sup>th</sup>
- Kickback wall – no one has followed through with townships

#### U8 Coordinator

- 98 kids - 36 U6, 35 Boys, 27 Girls
- 3<sup>rd</sup> week in August, Games start in September
- Uniforms – jerseys only?
- Need 2 players to move up to U9

Old Business: Player and Parent PCA training, Clearances – EPYSA risk management and background checks, Kickback walls, club wide fundraisers, Hurricane field sponsor banners

Motion made, seconded, passed for Removal of Josh Miller from board

Meeting adjourned at 8:32 pm