

DASC Executive Board Meeting Minutes

April 15, 2013

Board Members in Attendance: Stewart B., Keith M., Jen B., Eric S., Chris M., Vicki S, Cris W., Josh M., Jim B., Lisa B., Raed K.

Guests in attendance: Scott Weller, Gaz Davies, Erin Townshend, Kevin Appleby, Sam Hepner, Jim Maclay.

Meeting called to order at 8:05 p.m.

Tournament Director's Report

- Ad in HMMS tournament – pricing \$40 - \$400
Half page color ad = \$250, motion passed

Treasurer's Report

- Monthly Income and Expense Report

Fields

- Parking at Upper Franklin – people get “blocked in” on game days; remind parents they can park on blacktop. Jim B. to send email to coaches.
- Field conditions at Chestnut & Ponderosa – Ponderosa should have been rolled by now, Chestnut said they do not roll. Chris M. to check with Ben Martin @ Carroll.
- Other practice fields – WS E Free not available, other church is not big enough, Chris M. to check on old Carroll 2.

U8 Coordinator – Avan E. resigned

- Spring Uniforms – Avan will take care of getting uniforms from Eric S. to coaches.
- Fall Registration – Saturday, April 20, 10-1 and Sunday, April 21st, 12 – 2 at Carroll Township
- Inventory sheds; need pinnies and cones for U6 and U8. 40 pinnies & 150 cones will be ordered by Eric S.
- Shed locked at Chestnut during practice; handle key

Training Coordinator

- U15 Kixx-FC Fall tryout schedule – Jim B. motion, Eric S. 2nd, motion passed.
- Other U13 & up fall tryouts – Pride FC, Storm, Purple Pride & Crossfire need submitted.
- U13 boys, Brent Whitesel is not coaching. Jim B. to provide alternate.
- Player Development Model - general outline for U9 & up drafted by Keith. Gaz D. will email UK coaching guidelines for U6 – U18 to Stewart.
- PCA training dates – possibly June 6 at Carroll Township Building, 7:30 for coaches. Players & parents in Fall season, date/time TBD.

Public Relations

- Fall player waiver requests – for 2 players U10, U13; voted to waive fee
- Volunteer recognition on DASC website
- DDSO and DASC Facebook page (Keith) – share stories with “friends” to “grow” page; add to webpage
- Event Hub and its use – free app that can generate income, scores, schedules, messages, sponsors/discounts, etc; help generate additional advertising income
- Constant Contact Newsletter – generates newsletters, was used in 2012, \$30/month emails up to 500 people, 60 day free trial first, then will revisit; send sample to board
- Cash for Causes fundraising – (Giant) Need to oversee that funds are being used in proper manner to use 501-C3. Teams requesting use will have at a minimum, a team banking account.
- Union Night Out – options and interest?
- Possible sponsorships – Club sponsors for banners at Hurricane: Suggestions were Bronze sponsor – banner, Silver sponsor– banner + shoot out program ad, Gold sponsor– banner, shoot out ad, web link. Josh M. to get prices on banners.
- Sharing successes – share on Facebook, The Banner

Meeting adjourned at 9:37 pm