July 2023 DASC Board Meeting - July 17, 2023

Attendees: Holly Weaver, Brooke Brown, Shayne McIntosh, Simon Skudder, Sarah Gulick, Adam Benkoski, Dave Mueller, Laura Dye, Kiely Holcomb, Heather Oyler

Meeting Called to order: 8:04pm

Old Business:

Vote #1 – Approval of May 2023 minutes – Approved

Treasurer – Adam Benkoski

- Transition from Mike Elliott is ongoing
- ACH direct deposit has been completed
- Quickbooks has been transitioned
- New emails are still getting transitioned

New Business:

Dave Mueller - President

- Hurricane Hall Field Sign
 - o Sign #1 rectangle shape is picked to move forward with ordering
 - Logan Park Township Committee wants DASC to replace the frame too
 - o Dave is getting with Bri to have everything ordered to replace

- Team Sponsorships

- DASC CPA is reviewing on DASC vs Team Sponsorships through DASC accounts
- o 501C3 status and how that works with DASC and singular teams
- Team bank accounts when a team ends/folds what happens with team funds?
 How are teams doing this returning amount to parents or donating to DASC for future use for the club
- Putting together a plan on how we can clarify with each team on approval of donors, sponsors and logos on team uniforms
- Simon mentioned having a uniform template on how logos can be placed on jerseys so that it is a straightforward process for every team

Simon Skudder - DOPD

- Standard jersey sponsorship logo positions possibility of drawing up jersey logo template for all DASC teams to follow for future jersey purchases
- Constant Contact started using this company for emailing it's working very well and can be used to do marketing and social media too

Vote #2 – Approval of \$600 for constant contact annual membership – Approved

- State Cup Finals – recognition of the 2 DASC teams for their excellent performances in this years State Cup Finals – wanted to print banners to showcase their success

Vote #3 – Approval of up to \$500 for celebratory banners printed for fields – Approved

- Looking at sponsorship logos for the DASC blow up Bear Tunnel – there are empty spots – up to 5 sponsor banner spots are open

Vote #4 – Approval of \$75 for new sponsorship spots on Bear Banner – Approved

- Future email vote on a coaching budget
- Simon is in need of coaches for the Fall season has reached out to the Challenger Coaching program if necessary
- Using Capelli for jerseys

Mike Flowers – DDSO tournament director

- Still in need of EMT's for the tournament
- Where is the golf cart key a lock box is needed for the keys for the shed

Kiely Holcomb

- BINGO at a firehall for a DASC fundraiser
- Kiely has been getting info from various firehalls will give info on that to see what a budget would be from DASC to host

Adjourned 9:17