

## DILLSBURG AREA SOCCER CLUB

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75 Acoma Drive Dillsburg, PA 17019

[www.dascoccer.org](http://www.dascoccer.org)

Telephone 717-502-0521

Dear Business owner,

On behalf of the Dillsburg Area Soccer Club I would like to offer the opportunity to become a corporate sponsor of the Dillsburg Dual Shootout soccer tournament. The tournament was started in 1992 for the purpose of raising funds for the Dillsburg Area Soccer Club. Thirty-two boys teams played a unique world cup format that first year. Girls were added the second year as interest grew in this new type of tournament play. The tournament now involves 256 teams from all over Pennsylvania, Delaware, New York, New Jersey, Virginia and Maryland. We have 6 different age groups for both boys and girls. The tournament uses 12 different sites with 32 fields from several different municipalities all around the local area. We distribute 6000 tournament programs, attract over 7000 people to the area, and use 100 referees to officiate the 4000 youth soccer players who play 864 soccer matches.

School Booster clubs, DASC teams and Boy Scout & Girl Scout troops assist us by running all of our sites and concessions. Donations allow all of our sites to have profitable concession stands. The money they make on concessions goes directly to their organizations fund. The tournament raises money through application fees and t-shirt sales. This has been our major fundraiser for many years and the profits have helped the club build several new fields, storage sheds, a concessions stand, and maintain and replace field equipment without the need to burden the Dillsburg players and families with the costs. Fees and costs to run the tournament are going up each year and we are at a point that we are looking to offset rising costs by using corporate sponsorships. Please take a look at the different levels of sponsorship and hopefully your company can help us out in some way.

Questions and details about becoming a corporate sponsor can be directed to any DASC board member or the tournament director.

Thanks

*Mike Flowers*

Mike Flowers

Dillsburg Dual Shootout

Tournament Director

717-502-0521

[shootout@dascoccer.org](mailto:shootout@dascoccer.org)

## Dillsburg Dual Shootout Soccer Tournament Corporate Sponsorship Levels

### **Registration Corporate sponsor:**

**Donation \$500.00**

Your donation will help pay for the Friday night registration set up and food.

DASC will:

- Display your corporate banner at the registration.
- Provide a free ¼ page ad in the tournament 6000 copy program.
- Distribute your company flyer in all 256 coaches' bags.

### **Program Corporate sponsor:**

**Donation \$1000.00**

Your donation will help pay for the 6000 tournament programs.

DASC will:

- Display your corporate banner at the registration.
- Provide a free full color page ad on the back page of the tournament 6000 copy program.
- Distribute your company flyer in all 256 coaches' bags.
- Place your corporate logo with link on the tournament web page.

### **Volunteer Corporate sponsor:**

**Donation \$2000.00**

Your donation will help pay for the Volunteer supplies, meetings, and post tournament dinner.

DASC will:

- Display your corporate banner at the registration.
- Display your corporate banner at the post tournament volunteer dinner.
- Provide a free ½ page ad in the tournament 6000 copy program.
- Distribute your company flyer in all 256 coaches' bags.
- Place your corporate logo on 192 volunteers' t-shirts.
- Place your corporate logo with link on the tournament web page.

### **Custom Ball Corporate sponsor:**

**Donation \$3000.00**

Your donation will help pay for the 100 custom logo balls.

DASC will:

- Display your corporate banner at the registration.
- Display your corporate banner at the post tournament volunteer dinner.
- Distribute your company flyer in all 256 coaches' bags.
- Provide a free full-page color ad in the tournament 6000 copy program.
- Place your corporate logo on all the custom balls.
- Place your corporate logo with link on the tournament web page.
- Place your corporate logo on the back of all 2200 tournament t-shirts.

### **Awards Corporate sponsor:**

**Donation \$5000.00**

Your donation will help pay for the 2272 5<sup>th</sup> – 8<sup>th</sup> place medals, the 1136 3<sup>rd</sup> & 4<sup>th</sup> place trophies, and 1136 1<sup>st</sup> & 2<sup>nd</sup> place trophies.

DASC will:

- Display your corporate banner at the registration.
- Display your corporate banner at the post tournament volunteer dinner.
- Display your corporate logo on all 32 tournament score sheets displayed at every site.
- Provide a free full-page color ad in the tournament 6000 copy program.
- Distribute your company flyer in all 256 coaches' bags.
- Place the company logo on the back of all medals.
- Place your corporate logo on the back of all trophies if possible.
- Place your corporate logo with link on the tournament web page.
- Place your corporate logo on the back of all 2200 tournament t-shirts.