

# DASC Executive Board Meeting Minutes

**February 15, 2010**

**Attendance:** Bill C., Tom H., Lesa K., Troy S., Amanda S., Lisa B., Mike F., Tina T., Billy R., Eric S., Keith M., Karen C., Brent Whitesel

## **Tournament Director's Report**

Discussions held:

The logo was introduced by Mike F. The ponies featured on the logo were unpopular. Mike will have the logo designer remove the ponies from the design and replace them with dragons.

T-shirt prices have remained the same as last year. Long sleeved white shirts were selected at a price of \$6.53 per shirt. Youth medium size will be added this year. The order for youth large and adult small shirts will be adjusted accordingly. Hoodies will not be purchased.

Program advertisements will be integrated to ads on our website. Amanda S. to consider soliciting for ads instead of having the Banner do it.

The increase in referee fees for tournaments is greater than initially thought. That has raised the budget line \$1812. Mike F. spoke with Ron Mull, referee coordinator, about adjusting the rate for U10 and U11 due to their reverting back to 8v8 for these age groups without it being considered in the new referee fees.

Mike F. asked Ron Mull about the referee payment procedure for other tournaments due to concerns with our existing approach.

The following park fields will be available for tournament use: Hidden Creek, Logan, Ponderosa, Stony Ridge, Chestnut, Century Lane, Joe Carr, Middlesex, Friendship, and Lower Allen. Hanover fields are available and may have additional fields this year. They must host the U9 boys. Discounts will be given for use of Stony Creek and Hidden Creek due to issues last year.

Troy S. will coordinate meetings for the tournament.

Stroehman, the tournament sponsor, is now Bimbo Bakeries USA. The company is seeking new ways to advertise their brand name. They are willing to donate more to the tournament if new ways to display their name and logo can be devised. The following are ideas suggested by board members to be presented to Bimbo Bakeries:

- Hang banners on fences and at the registration tables.
- Sling bags for the coaches bags
- Stress balls in coaches bags
- Bimbo tattoos for the players
- Add their logo to the trophies
- Add their logo to the glasses for the coaches gifs
- Invite the Bimbo Bear mascot to the tournament
- Give site coordinators polo shirts with the Bimbo logo

Concern was expressed about the need for more port-a-johns at some of the locations. In the past, there have been 2 provided for each field. This number should be reconsidered. Increasing 1 per field would increase costs approximately \$1800.

Booster clubs and other community groups that run sites year after year will be given preference over DASC teams for site coordination.

Mike F. has decided to stay with Pa. Online for web hosting and e-mail accounts. There is no charge for this. The bill that has issued over the past few years should be ignored.

### **New Fields at Century Lane Park**

Discussions held:

All approvals necessary for the new fields have been obtained. The engineer is working on contract specifications to begin obtaining bids from contractors.

### **Executive Board Vacancies**

Discussions held:

Mike Yeagy resigned his position as U8 coordinator due to job responsibilities. Billy R. expressed interest in the position. He was nominated by Bill C. and approved by the board. Tina T. volunteered to take the U8 assistant position. She was nominated by Bill C. and approved by the board. There are currently vacancies in the U8 Member at Large position and 1 of the U9 and above Members at Large positions...

### **EPYSA Annual General Meeting**

Discussions held:

Bill C. will attend the EPYSA Annual general meeting on March 7 or have a proxy deliver DASC's votes.

### **Spring Season**

Discussions held:

Due to increased registration and the addition of U9 developmental teams for girls and boys, 11 U10 and under teams will be playing in the spring. This creates a need for more practice fields. It will be necessary to have a U10 team practice at Chestnut Park with the U8 teams being on the other Chestnut Park soccer field. Other U10 practice fields will be 1 field at upper Logan Park and South Mountain Elementary

There are 9 U11 and older teams who will practice at Carroll Township 1, Hurricane Hall Field, and 1 field at upper Logan Park

U8 teams will play at Chestnut Park and U6 teams will play at King's Kids Camp. We should obtain a port-a-john for King's Kids Camp, at least until the bathrooms are opened.

Several players from the U9 Cannons will be invited to play on the U9 Samba due to a low number of returning players. Secondary players will need to be used for the Cannons. The following coaches for girls and boys U9 and above were approved via e-mail vote prior to the meeting:

U9G Pride	Scott Derr
U9G Storm	Ryan Casey
U10G Pandemonium	Gary Hentz
U10G Dynamite	Randy Davis
U10G Lightening	Sean Flanagan
U11G Kixx	Keith Munshower
U11G Dolphins	Phil Long
U12G Hurricanes	Stewart Byers
U13G Twisters	Erik Crawford
U14G Xtreme	Tim Wilbur
[U9G Sol dev. team	Jim Brubaker had been approved as coach last fall]

U10B Rumble	Drew Silverling
U10B Revolution	Eric Sanderson
U11B Strikers	Steve Alves
U12B Kixx	Raed Khalil
U12B Crossfire	Dave Baechtle
U14B Bobcats	Brent Whitesel
[U9B Vipers dev. team	Bryan Harner had been approved as coach last fall]

Brent Whitesel expressed interest in coaching the U9 Samba team, emphasizing training skills. After discussion, Otto Monroy was approved as coach. Troy S. will discuss with Coach Monroy the DASC standing rule that players are to play at least 50% of every game.

Subsequent to the meeting, Kyle Cooper was approved by e-mail vote to coach the U9B Cannons. Also, Gary Hentz withdrew as coach of the U10G Pandemonium and John Haines was approved by e-mail vote as coach.

A coaches meeting will be held Monday, February 22 at 6:30. A representative from the Capital Area Referee Association will make a presentation. The coaches' council will be selected at that meeting. Jim M. will also attend to share concerns about field usage.

A U9/10 game field at Logan Park will be necessary due to the increased number of teams in these age groups.

Eric S. clarified pricing for the Dinosaur Soccer Program. The curriculum is free with the purchase of 6 Dynamite balls at \$19.95 per ball. It is no longer necessary to order uniforms with this program. Consideration will be given to using this program for the approximately 10 U6 teams.

50 or so uniforms will be ordered for new spring players.

Coaches training issues were tabled.

Troy S. is working with Keith M. on revising the coaches' evaluation process.

### **Treasurer's Report**

Discussions held:

Monthly income and expense report distributed. Unauthorized American Express charges continue to be deducted. Bill C. and Lisa B. will explore this with Raed K.

Bill C. will be moving the budget forward as time allows.

The information has been given to the accountant for the 2009 income taxes as well as the financial review.

## **Public Relations Ideas**

Discussions held:

Amanda S. is awaiting a reply from Redland Soccer club president concerning the Shot Cage.

Amanda S. suggested adding coach pictures and synopses to our website.

Amanda S. has a call into the Messiah soccer coach to discuss a DASC night.

Bruster's Ice Cream will host a DASC night. Any player wearing a jersey on that night will receive a free scoop of ice cream. The date is as yet undetermined. Information will be disbursed via website and coaches. Other options were considered but rejected in favor of the free scoop option.

Eric S. recommended offering the R&K sub sales to each team, as opposed to making it a DASC fundraiser. This was approved by the board. He will print the information for distribution at the coaches meeting.

Eric S. will order t-shirts for fall registration. Half will be black and half will be gray.

Amanda S. will explore an offer of custom knit hats for sale at registration.

It was decided not to pursue an offer by the York Revolution Baseball team.

## **Fall Season**

Discussions held:

Amanda S. will have advertising for registration in the Banner, on the community TV channels, and in the Patriot News for the participant. Amanda will also develop a flyer and distribute them to the schools.

A proposal on modifying the skill assessments was distributed by e-mail following the meeting.

Eric S. has narrowed the fall uniform search down to three. A trial order will be placed with Inara for the U14B team.

Fine Arts Studio will be used for photographs again this year. They have good customer service, are willing to work with others, and have a good rebate. Getting a date is important. Tina T. will coordinate. The U6/U8 program is done at the same time as the 9 and above.

## **Fields**

Discussions held:

King's Kids Camp has expressed an interest to maintain a relationship with DASC.

Obtaining bleachers for Hurricane Hall Field was tabled.

Eric S. found 8-foot benches with backs for sale at \$275. Jim M. will check with Franklin Township to see if there would be any issues with placing these at Ponderosa Park.

Jim M. will set up a field day to move the goals at Century Lane Park.